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JUNE 14, 2017

Meet Ally Lakhpaty of Sub Zero Ice Cream



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Today we'd like to introduce you to Ally Lakhpaty.

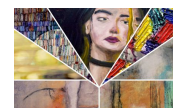
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Ally, let's start with your story. We'd love to hear how you got started and how the journey has been so far.

My team and I have been the Texas area developers for Sub Zero Ice Cream for more than three years. We first saw the concept on the show "Shark Tank." We are currently in the process of building our own Sub Zero stores and also selling franchises to others to open their own stores.

Overall, has it been relatively smooth? If not, what were some of the struggles along the way?

The biggest challenge is to build a brand name and excitement for a new concept. Before we started, there were no Sub Zero stores in the market. By the end of 2017, we are slated to have about 15 stores open throughout Texas.

Please tell us about Sub Zero Ice Cream.

Sub Zero Ice Cream is the nation's first liquid nitrogen ice cream franchise. We are known for our science spectacles



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REWRITING THE NARRATIVE**

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when it comes to serving made-to-order -321 degree liquid nitrogen treats that are completely customizable and cater to a range of dietary needs. The flash freezing ensures ice crystals remain minuscule, resulting in an ultra-smooth and creamy product.

Contact Info:

- **Website:**
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www.instagram.com/subzero_icecream/
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www.facebook.com/subzeroicecream
- **Twitter:** @subzerotweets

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Getting in touch: VoyageHouston is built on recommendations from the community; it's how we uncover hidden gems, so if you know someone who



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