



The 25 Best Frozen Dessert Franchises of 2017/2018

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Entrepreneurs who want to buy into one of the top 25 frozen dessert franchises face a tough decision when narrowing down to a specific product choice. The frozen treat industry includes traditional hard and soft ice cream, flash-frozen ice cream, frozen yogurt (currently experiencing a resurgence after a drop-off in the 1990s), frozen custard, gelato, sorbet, shaved ice, and others.

This is not to say entrepreneurs must be constrained to only one product; several of the chains offer multiple product lines. Ice cream, however, still remains the frozen dessert of choice for most people. Two trends that have gained solid footing in this industry include self-serve and customization through topping bars.

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Overall ice cream and frozen dessert sales are expected to top \$30 billion by 2020, but that figure includes all the products sold in grocery stores. Still, that hasn't stopped new waves of frozen treat franchise opportunities from springing up everywhere, and many offer an advantage over store-bought products by having their product made fresh from superior ingredients.

Here are the 25 best frozen dessert franchises for 2017/2018 that will keep any entrepreneur's sweet tooth busy and happy:

19. Sub Zero

[Sub Zero](#) was started when husband and wife team Jerry and Naomi Hancock wanted to create a more customizable frozen dessert experience. Using his background in chemistry, Jerry developed a method for flash-freezing ice cream using liquid nitrogen, for which he received an exclusive patent in 2014. They opened their first location in Orem, Utah, in 2004, and allowed customers to choose their milk base, flavors, mix-ins, and texture. Franchising began in 2008 and there are now 52 locations. Because each customer order is flash-frozen on the spot, Sub Zero stores don't even need freezers.